



Call for Papers
CHINESE ECONOMIC ASSOCIATION (Europe/UK)
The 2015 CEA (Europe/UK) China Conference at Tsinghua University

Venue: School for Public Policy and Management
Tsinghua University, 11 April 2015, Beijing, China

China's Economic Development and Institutional Innovation

With the size of its economy overtaking that of the US on purchasing power parity estimated by the IMF in 2014, China's potential as the engine for global economic growth and world development continues to attract attentions from international observers and policy makers. China's vision for its "New Silk Road", the creation of the Asian Infrastructure Investment Bank, and the establishment of BRICS bank as an alternative to the US-dominated World Bank and IMF demonstrate that China is increasingly playing a leadership role on the world stage, while many discussions have taken place regarding whether or not China can be viewed as a convincing example that alternative strategies may exist in developing countries' pursuit of social and economic modernization.

On the other hand, the conventional wisdom represented by Washington consensus are facing unprecedented challenges including the question of failed states, the unintended consequences of the Arab spring, and the controversial issue of decades of Western aid to Africa. In search of more satisfactory answers, academic researchers are now working on theories with more explanatory power. Recent literature has started to pay more attention to historical and cultural factors in shaping up institutions that promote economic development. This type of analysis begins at the state level rather than assuming the nature of the state as given as in conventional analysis. Depending on the nature of the state one can identify the objectives of the system and the set of strategies that will achieve the best outcomes in terms of social and economic development. It appears that this approach may provide a better explanation as to why China has been so successful in maintaining high economic growth during the past three decades while less successful in other areas.

To promote novel institutional analysis framework on economic development, building on the success of the 2014 CEA annual conference, the Chinese Economic Association (Europe/UK) is to hold the 2015 CEA China Conference at Tsinghua University, **11 April 2015**.

All paper presenters of the CEA 2014 Annual Conference in Gothenburg are cordially invited to present their papers at the conference in April at Tsinghua. The host will provide two nights free

accommodation for paper presenters and no registration fee is required. New submissions are also welcome.

New submissions on one of the following topics (though not limited to) are particularly welcome:

- (1) China's Model of Economic Development and Innovative Institutions
- (2) The role of Chinese culture in shaping up the China Miracle
- (3) China's governance modernization
- (4) Chinese contributions to the development of market economy in human history
- (5) Chinese culture, innovation, and Chinese business practice
- (6) Chinese culture and the emerging market economies
- (7) The impact of China's socioeconomic development on global governance

Publication: All papers accepted for the conference are eligible for a special issue with the Journal of Chinese Economic and Business Studies (JCEBS). Papers will be reviewed for JCEBS upon receipt using its normal criteria. Note that the acceptance of a paper to the conference is not a guarantee of publication by JCEBS.

Submission: Complete papers should be sent to CEA_conference@126.com by **10 February 2015**. Feel free to address any enquiries to this address as well.

Participation: There is no registration fee for the conference. Presenting authors (one for each paper) will be provided two nights of accommodation at Tsinghua University, Beijing, China. Announcement of accepted papers will be made around **End of February 2015**.

Jinghai Zheng
Conference Chair
President (2014/2015)
Chinese Economic Association (Europe/UK)

Liming Wang
Secretary-General
Chinese Economic Association (Europe)

Background information about CEA (next page, please)

About the CEA (Europe)

Chinese Economic Association (Europe), CEA (Europe) was launched on 17th of December, 2008 in Oslo. The new association was intended as a major expansion of activities by the CEA (UK) and was established as an independent academic organization in association with the CEA (UK). The main objective of the CEA (Europe) is to promote scholarly exchanges and encourage academic leadership associated with the Chinese economic and business studies in Europe. Since the establishment of the CEA (Europe), five annual conferences in association with the CEA (UK) have been held in various locations in Europe starting with its inaugural conference in 2009 in Dublin, Ireland.

CEA (UK)

The CEA (UK) was launched in 1988 and has since become one of the leading organisations in the UK promoting research on China. Its past annual conferences have attracted wide-ranging attention from academic institutions, government organisations, banks and industries, alongside with the media in the UK and China. Prominent speakers have included ministers from the Chinese and British governments, the Chinese ambassadors, and eminent academic figures of international repute including Nobel laureates in economics. Papers from these conferences have been published in leading economics and business journals, in edited books, and in the CEA (UK)'s official journal, *Journal of Chinese Economic and Business Studies*, with Taylor & Francis as the publisher. Since 2001, the CEA (UK) has run parallel annual conferences in the UK and in one of the key universities in China.