



CALL FOR PAPERS

The 15th CEA (Europe) and 34th CEA (UK) 2023 Annual Conference

Sustainable Development in a Changing Era: China and the World

Co-organizers: [CEA Europe/UK](#), [University of Göttingen](#)

Date: 14-16 July 2023

14 July: preconference workshop “Sustainable Food System”

Venue: University of Göttingen, Germany

Local Organizers:

[Department of Agricultural Economics and Rural Development](#), University of Göttingen

[Centre for Modern East Asian Studies](#), University of Göttingen

Economic development in China and the world faces many challenges, including: COVID-19, conflicts, climate change, currency inflation and ageing populations. After the 20th Party Congress in October 2022, China is shifting many of its policies to address these challenges.

In this era of change, sustainable development is critical as it provides a framework to meet the present generation’s needs while preserving the ability of future generations to meet their own. With a rapidly growing global population and increasing demand for natural resources, it is imperative to balance economic, social, and environmental considerations to ensure a stable and prosperous future for all. By tackling issues such as climate change, poverty, and inequality, sustainable development can foster a more resilient and equitable society.

As we navigate a changing era characterized by technological advances like artificial intelligence, globalization, and shifting demographics, sustainable development is becoming more relevant as a guide for policy-making and business practices. It encourages innovation and collaboration, and advocates for responsible resource management and inclusive growth. Ultimately, sustainable development provides a pathway to a better future that is both prosperous and equitable, while ensuring that our planet can continue to support life for generations to come.

Given this context, the conference’s main focus is on sustainable development in China and the world. Submitted papers will cover a range of relevant topics, including but not limited to the following:

- Sustainable food system
- International trade and development
- Low carbon economy
- Food security
- Poverty reduction
- Energy security and energy poverty
- Digitalization in China
- Sustainable development goals
- Gender equality and economic development
- Demographic transition

- Innovation and business strategies
- Sustainable business management
- Human resources and sustainable business
- Green product and green supply chain
- ESG and economic development
- Blockchain, AI and their impact on sustainable development goals
- Financial innovation and its impacts on financial services
- Green Finance
- New model of productivity growth and innovation in dual circulation
- China Path to modernization

PAPER SUBMISSION PROCEDURE

Please send an extended abstract of two pages and/or a full paper, as well as a short bio by 15 April 2023 to the following email: cea@uni-goettingen.de

Selected papers will be considered for inclusion in a special issue of *the Journal of Chinese Economic and Business Studies*, or a special issue on Machine Learning in *Food System of International Food and Agribusiness Management*, or in *the British Accounting Review*.

CONFERENCE FEE AND REGISTRATION

Conference fee: Standard €200; Research student €100.

The conference fee covers one-year membership of CEA and four issues of *the Journal of Chinese Economic and Business Studies*.

VENUE

[Paulinerkirche](#), Papendiek 14, 37073 Göttingen, Germany.

Local Organization Committee:

Prof. Xiaohua Yu
 Prof. Andreas Fuchs
 Dr. Lucie Maruejols
 Ms. Jana Nowkowsky
 Ms. Katja Pessl
 Ms. Lisa Hoeschle
 Ms. Shuang Liu
 Mr. Simon Meister
 Ms. Jasmin Wehner
 Mr. Xiaoke Zhu

For further information, please contact the CEA conference team under cea@uni-goettingen.de
 Conference Information webpage: [CEA 2023 Conference](https://www.uni-goettingen.de/en/673699.html)
 (<https://www.uni-goettingen.de/en/673699.html>)

The University of Göttingen is an internationally renowned research university located in the beautiful city of central Germany--Göttingen. Founded in 1737 in the Age of Enlightenment, the University is committed to the values of social responsibility of science, democracy, tolerance and justice. It offers a comprehensive range of subjects across 13 faculties: in the natural sciences, humanities, social sciences and medicine. With about 30,000 students and more than 210 degree programmes, the University is one of the largest in Germany. 47 Nobel Prize laureates are linked to University of Göttingen.