



## CALL FOR PAPERS

The 17<sup>th</sup> CEA (Europe) and 36<sup>th</sup> CEA (UK) 2025 Annual Conference

### Digital Transformation and Economic Structural Change

**Organiser:** Chinese Economic Association (CEA) Europe/UK

**Local Organiser:** Adam Smith Business School, University of Glasgow

**Proposed Dates:** 5-7 August 2025

**Venue:** 2 Discovery Place, Glasgow G11 6EY

**Chair:** Yukun Shi, University of Glasgow

**Co-chairs:** Nuran Acur, University of Glasgow  
Sai Ding, University of Glasgow

**Supporting organisations:** China Information Economics Association  
Institute of Economics, Tsinghua University

The theme of the 2025 Annual Conference of Chinese Economic Association (CEA) Europe/UK is "Digital Transformation and Economic Structural Change", which addresses the pivotal role that digital technologies play in reshaping economic structures and driving transformative change. As the global economy undergoes rapid digital transformation, it becomes increasingly crucial to understand and harness the potential of these technologies to drive sustainable development and structural economic changes. This theme explores the intersection of digital innovation and economic evolution, focusing on how advancements in digital tools, data analytics, artificial intelligence, and smart technologies can contribute to economic growth while addressing environmental and social challenges.

In an era characterized by significant technological breakthroughs, the integration of digital solutions into economic strategies offers new avenues for enhancing productivity, improving resource management, and fostering inclusive economic growth. From smart cities and renewable energy systems to digital finance and sustainable supply chains, the possibilities are vast. However, these opportunities come with challenges that need to be addressed, such as ensuring equitable access to digital technologies, mitigating cybersecurity risks, and managing the environmental impact of digital infrastructure.

This conference aims to bring together leading academics, researchers, policymakers, and practitioners from various fields to engage in a comprehensive dialogue about these critical issues. By examining economic policies, innovative business models, and technological advancements, we aim to develop actionable insights and strategies that can promote a balanced approach to digital transformation and economic structural change.

We welcome submissions on a wide range of topics related to economics and digital transformation, including but not limited to:

- Economic impacts of digital transformation on structural change
- Digital economies and their role in promoting sustainable growth
- Economic policies for fostering digital innovation
- The role of digital finance and fintech in economic transformation
- The economics of renewable energy and digital advancements
- Big data and AI for economic growth
- Sustainable finance and digitalization
- Economic inequality and social welfare
- Economic development in China
- Other general economics research

As the annual conference of the Chinese Economic Association (CEA) Europe/UK, we extend an invitation for submissions in general economics research. While our primary focus is on "Digital Transformation and Economic Structural Change " we are keen to include a diverse range of economic topics and perspectives. We encourage contributions from all areas of economics to enrich our discussions and broaden the scope of our conference.

### **Paper Submission**

Submit via: <https://www.conftool.com/cea2025>

Submission deadline: 20/05/2025

Please submit an extended abstract (less than 1,000 words) or a full paper, as well as a short biography.

Notifications of acceptance for the conference will be sent to submitting authors by the end of May 2025. Submissions received earlier will be reviewed on a **rolling basis**, and acceptance notifications may be issued sooner accordingly.

### **Conference Registration and Visa Information**

If you would like to attend the conference and job market session without submitting a paper, please contact us at [cea2025@glasgow.ac.uk](mailto:cea2025@glasgow.ac.uk).

If you require a visa to attend the conference, we will provide an official visa sponsorship letter upon request. Should you need the letter earlier to accommodate visa processing times, please contact us at [cea2025@glasgow.ac.uk](mailto:cea2025@glasgow.ac.uk)

**Conference Fees:** £320 (Standard); £160 (Research student). The conference fee covers one-year membership of CEA and four issues of the *Journal of Chinese Economic and Business Studies*.

### **PhD Job Market Sessions**

The PhD Job Market Sessions at the 2025 Annual Conference of the Chinese Economic Association (CEA) Europe/UK offer an outstanding platform for connecting highly talented PhD candidates in economics and business with leading academic institutions seeking global talent.

For candidates, this is a unique opportunity to present your research, demonstrate your expertise, and explore career opportunities with top universities, particularly in China. PhD candidates from the UK, the EU, and across the globe are encouraged to participate by registering through the standard conference process.

For university recruiters, the sessions provide direct access to over 100 exceptional PhD candidates from diverse fields and global backgrounds, enabling efficient talent acquisition while promoting your institution as a leading destination for world-class academics. A participation fee will be charged for recruiters attending the sessions. For more details or to reserve your spot as a recruiter, please contact us at [cea2025@glasgow.ac.uk](mailto:cea2025@glasgow.ac.uk)

Whether you are a candidate looking to advance your academic career or a university representative aiming to recruit top talent, these sessions are designed to foster meaningful connections and promote academic excellence.

### **Publication Opportunities**

- Journal of Chinese Economic and Business Studies
- Journal link: <https://www.tandfonline.com/journals/rcea20>

The Journal of Chinese Economic and Business Studies (JCEBS) is the official journal of the Chinese Economic Association (UK). It is dedicated to publishing original research that addresses key aspects of sustainable development, with a particular focus on the 17 United Nations Sustainable Development Goals (SDGs). Its multidisciplinary approach spans economics, finance and business, with an emphasis on research that contributes to the understanding of global challenges such as climate change, the integration of big data and financial technology into economic systems, and the promotion of equality and diversity. It particularly values research that provides insights into the dynamics of financial development, economic growth, and the role of inclusive institutions in promoting sustainable and equitable development.

- Journal of Digital Economy
- Journal link: <https://www.sciencedirect.com/journal/journal-of-digital-economy>

*Journal of Digital Economy (JDE)* is a peer-reviewed, open access journal. It is the official English-language journal of the Tsinghua University Institute of Economics in China. While the Industrial Revolution transformed humanity from early agrarian societies to an industrialized age, the 21st century is witnessing the rise of a digital civilization. *JDE* sheds light on how this digital era is expanding, restructuring and challenging existing knowledge and traditional methodology. It is a platform for both theoretical and empirical contributions to multiple disciplines, including, but not

limited to, Economics, Management, Sociology, Political Economy, Computer Science and Environmental Science. *JDE* examines ways to improve economic well-being, social equity and environmental sustainability in the digital era. It welcomes practice and policy-oriented studies that tackle the challenges and harness the opportunities distinctive to our time.

- British Accounting Review

- Journal link: <https://www.sciencedirect.com/journal/the-british-accounting-review>

British Accounting Review is eclectic and pluralistic and contributions are welcomed across a wide range of research methodologies (e.g. analytical, archival, experimental, survey and qualitative case methods) and topics (e.g. financial accounting, management accounting, finance and financial management, auditing, public sector accounting, social and environmental accounting; accounting education and accounting history), evidence from UK and non-UK sources are equally acceptable. Each paper will be judged according to international standards within its topic area, the originality of its contribution, its relevance to development of the subject and its quality of exposition.

- Structural Change and Economic Dynamics

- Journal link: <https://www.sciencedirect.com/journal/structural-change-and-economic-dynamics/>

Structural Change and Economic Dynamics (SCED) was launched in 1990. It publishes articles about theoretical and applied, historical and methodological aspects of structural change in economic systems. The journal publishes work analysing dynamics and structural change in economic, technological, institutional and behavioural patterns.

- Management & Organization Review

- Journal link: <https://www.cambridge.org/core/journals/management-and-organization-review>

Management and Organization Review (MOR) is the premier journal for ground-breaking insights about management and organizations in China and global comparative contexts. MOR is a far reaching multidisciplinary social science journal that seeks to publish papers that test theory, develop indigenous theories, explore interesting phenomena or research questions, replicates prior studies always in the context of transforming economies. MOR welcomes papers from diverse social science disciplines such as organization behavior, organization theory, strategic management, economics, economic geography, innovation theories, anthropology, political science, cross - cultural, and social psychology, international business, sociology, cognitive science, and institutional theory.

- Technovation

- Journal link: <https://www.sciencedirect.com/journal/technovation>

This interdisciplinary journal encompasses all facets of technological innovation. Innovation is considered from both the perspectives of process and product, social innovations (regulation and policy as well as creation of non-economic benefit),

conceptualization of a new technology-based product or process through commercial utilization. Topics include technological trends and breakthroughs; capital for new product development and commercialization; displacement of existing products, management of technology-intense entrepreneurial ventures; management of technological innovation in medium-sized and large organizations; appropriate organizational structures and practices; investment strategies related to new science-based or technology-based enterprises; the technological innovator as an entrepreneur, team-member, manager or employee; technology transfer to, from and between developing countries; technological innovation in all forms of: enterprise, political and economic systems.

- *More publication opportunities are being confirmed...*

The best papers will be invited to submit to the journals listed above. However, please note that an invitation does not guarantee acceptance, as all submissions will undergo the standard peer-review process.

#### **Keynote Speakers (Listed in alphabetical order)**

- **Lin William Cong**, The Rudd Family Professor of Management, Cornell University
- **Wolfgang Karl Härdle**, Professor of Statistics at Humboldt-Universität zu Berlin
- **Yongmiao Hong**, Dean of School of Economics and Management, University of Chinese Academy of Sciences. Fellow of The World Academy of Sciences and Econometric Society
- **Wim Vanhaverbeke**, Professor of Digital Innovation and Entrepreneurship at the University of Antwerp
- **Kathy Yuan**, Professor of Finance, London School of Economics and Political Science
- More speakers are confirming...

#### **Contact:**

For further information, or to submit proposals for special, industry or policy sessions, please contact the CEA Glasgow 2025 Conference Team at [cea2025@glasgow.ac.uk](mailto:cea2025@glasgow.ac.uk).

Conference website:

[https://www.gla.ac.uk/schools/business/events/headline\\_1149076\\_en.html/](https://www.gla.ac.uk/schools/business/events/headline_1149076_en.html/)