



UNIVERSITY OF  
SURREY



Coventry  
University 

## CALL FOR PAPERS

CHINESE ECONOMIC ASSOCIATION (CEA, Europe/UK)

The 12th CEA (Europe) and 31st CEA (UK) ANNUAL CONFERENCE

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### **China's Deepened Reform and Openness: Technology, Growth, and Sustainability**

#### **Co-organizers**

CEA Europe/UK, University of Surrey, Tsinghua University, Coventry University

**Date:** 12th and 13th December 2020 (Saturday and Sunday)

**Venue:** Online

#### **Overview**

Following nearly 40 years of reform the Chinese economy has transformed in almost every aspect. It has gone from being one of the most closed and isolated economies in the world of little relevance to the global economy and become both highly globalised and the world's second biggest economy. In April 2018, the State Council of China has announced the decision of building up 'a new pattern of higher-level reform and opening up' to explore the achievement of 'higher quality, more efficient, more

equitable, and more sustainable development'. While in the past 6 years, China's GDP has reached a new high record from 54 trillion to 100 trillion yuan.

A nexus of economy, technology and sustainability thus is developed in China while the country is further deepening the reform and openness. This also leads to the restructuring of the global economy. The economic paradigm, both in China and in the globe, is now shifting from the simple mass production of standardized goods (productivity expansion) into a focus on higher inputs of capital, less environmental impact, greener usage and re-usage of resource (productivity enhancement).

In search of well-founded answers to the micro and macro issues concerning the technology, growth, and sustainability of China's development, and especially the "China's Deepened Reform and Openness", the main theme of the 31th Annual Conference of CEA (UK).

Submissions of theoretical and empirical studies are welcome. Topics covered may include but are not limited to:

- Pandemic, Crisis Governance and Economic Impacts
- Model for economic growth and sustainable innovation
- Nexus among economy, technology and sustainability
- Reform policy and opening up
- New technology revolution and impact on economy and society
- New economic paradigm in the emergence of technology revolution
- Inequity issue, environmental sustainability and economic growth
- China and the risks of Middle-income trap
- AI and IoT in the context of China's economy
- Blockchain and Digital Economy
- Entrepreneurship and Economic Growth

## **Publication**

The outstanding papers presented at the conference will be recommended to publish in the Journal of Chinese Economic and Business Studies.

### **Submission**

- All papers should be sent to cea2020conference@gmail.com by **13:00 (UK time) 1<sup>st</sup> Oct, 2020**.
- Both “**full paper**” (6,000-10,000 words, excluding reference and appendixes) and “**developmental paper**” (500-2,000 words, excluding reference and appendixes) are welcome.
- Accepted papers will be informed by **15<sup>th</sup> Oct 2020**.

### **Participation**

Conference fee is £100; PhD student concessional fee is £30. The conference fee covers one-year membership of CEA and four issues of the Journal of Chinese Economic and Business Studies. Chinese students studying in the UK and continental Europe are particularly encouraged to submit their papers and participate in the conference.

### **Independent forums**

This conference plans to set up a few independent forums to bring together academics, government officials and senior managers to discuss the a few key topics. The topics of those forums include the impacts of pandemic on global economy, blockchain and digital economy, and so forth. Further, a roundtable conference of UK alumni associations is in preparation.

### **PhD Forum**

A PhD session will be organised by a number of senior academics to provide feedback to PhD researchers. Authors who would to have their papers considered by this forum may put “PhD Forum” in the subject line.

### **Conference Chair**

Prof. Yu Xiong, University of Surrey, UK

President-Elect, Chinese Economic Association Europe/UK

**Conference Co-Chair**

Prof. Jizhen Li, Tsinghua University, China

Prof. David Pilsbury, Deputy VC of Coventry University, UK

**Co-Chair of Organisation Committee**

Dr. Senmao Xia, Coventry University, UK

**Advisor to Organisation Committee**

Prof. Sang-Bing Tsai, University of Electronic Science and Technology of China,  
China

**Members of Organisation Committee**

Prof. Xi Wang, Central University of Finance and Economics, China

Dr. Si Zhang, University of Chinese Academy of Sciences, China

Prof. Hongbing Shen, Chongqing Technology and Business University, China

Prof. Xiaoduo Qian, Chongqing University & Chongqing Normal University, China

Dr. Jiamin Liang, Northumbria University, UK

Mr. Zhaoxing Wang, Coventry University, UK

Dr. Yimeng Li, University of East Anglia, UK

Miss. Jingzhu Chen, University College London, UK

Mr. Penghao Ye, Northumbria University, UK

**Background information about CEA**

**CEA (Europe)**

Chinese Economic Association (Europe), CEA (Europe) was launched in 2008 in Oslo. The new association was intended as a major expansion of activities by the

CEA (UK) and was established as an independent academic organization in association with the CEA (UK). The main objective of the CEA (Europe) is to promote scholarly exchanges and encourage academic leadership associated with the Chinese economic and business studies in Europe. Since the establishment of the CEA (Europe), five annual conferences in association with the CEA (UK) have been held in various locations in Europe starting with its inaugural conference in 2009 in Dublin, Ireland.

### **CEA (UK)**

The CEA (UK) was launched in 1988 and has since become one of the leading organisations in the UK promoting research on China. Its past annual conferences have attracted wide-ranging attention from academic institutions, government organisations, banks and industries, alongside with the media in the UK and China. Prominent speakers have included ministers from the Chinese and British governments, the Chinese ambassadors, and eminent academic figures of international repute including Nobel laureates in economics. Papers from these conferences have been published in leading economics and business journals, in edited books, and in the CEA (UK)'s official journal, *Journal of Chinese Economic and Business Studies*, with Taylor & Francis as the publisher. Since 2001, the CEA (UK) has run parallel annual conferences in the UK and in one of the key universities in China.