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## CALL FOR PAPERS

13<sup>th</sup> Chinese Economic Association (Europe) and 32<sup>nd</sup> CEA  
(UK) Annual Conference

**The conference theme: “Tackling Climate Change and Transition to Sustainable Development - The Future of China and the World”**

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**Date:** 4-5<sup>th</sup> December 2021

**Venue:** Virtual

**Co-organizers:**

CEA Europe/UK; University of Edinburgh; Heriot-Watt University

### BACKGROUND & THEMES

Climate change is one of the biggest challenges of our times, and it threatens the lives and livelihoods of billions of people around the globe. In essence, tackling climate change enables more sustainable development. The 2015 Paris climate change conference (COP) was a momentous political outcome as more than 190 nations have committed to undertake ambitious efforts to combat climate change by reducing greenhouse gas emissions and becoming more resilient to climate impacts. Under Paris Agreement, the world should cut carbon emissions by 45% from 2010 levels by 2030. As one of the world’s largest emitters of carbon dioxide and biggest markets, China recently pledged to reach peak carbon dioxide emissions by 2030 and become carbon neutral before 2060. China’s green commitments will not only play a major role in combatting global climate change but also in shaping how the rest of the world progresses with its transition away from fossil fuels to a more sustainable low-carbon and circular economy. After a disappointing COP25, the hopes for decisive climate action now reside on a better outcome of COP26 which take place in Glasgow in November 2021. Taking place in the follow-up to COP26, CEA (Europe/UK), University of Edinburgh Business School, Heriot-Watt University Edinburgh Business School and Scottish Confucius Institute for Business & Communication are jointly organising an online academic conference to bring together international academics, policy makers and industry professionals, to provide them



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with the opportunity to present and share their research and interests on issues relating to tackling climate change to accelerate sustainable development.

Submissions are encouraged from scholars and research students that use different theoretical, empirical and experimental approaches to understand sustainable development from different perspectives, including (but not limited to) economics, finance, innovation, strategy, management, entrepreneurship and environmental science. While not exhaustive, the following list suggests possible issues that would be appropriate to address in this conference:

- Pathways to a sustainable economy, including sector-specific studies
- Assessing, pricing and managing climate and environmental risk exposures
- The financial implications of ESG investing
- Big data and artificial intelligence in climate finance
- Accounting for sustainability and responsible investing
- The links between energy/commodities and financial markets
- Carbon markets and climate derivatives
- Climate stress tests
- The financing of the transition (such as climate finance, fintech, incentives, fiscal policy)
- Measuring, managing, and monetizing the impact of sustainability
- Climate change and corporate financial policies
- Inclusive green growth to address poverty, unemployment and inequality
- Financing renewable and emerging technologies
- The interplay between industrial policy, trade policy and sustainability
- Economic, social and political transformations
- General equilibrium modelling of the interaction of climate risk and economy
- The land, water, energy, food nexus and biological resources and sustainable growth
- Governance and sustainability
- Regulatory issues and challenges in addressing climate change

## KEYNOTE SPEAKERS

- Iftekhhar Hasan, University Professor and E. Gerald Corrigan Chair in International Business and Finance, Fordham University.
- Marcin Kacperczyk, Professor of Finance, the Imperial College and CEPR.
- Boqiang Lin, Distinguished Professor, Dean of China Institute for Studies in Energy Policy, Xiamen University.
- Shi Li, Senior Professor, Dean of Institute for Common Prosperity and Development, ZheJiang University
- Weiyang Zhang, Boya Chair Professor of Economics, Peking University
- Changying Zhao, Chair Professor, Dean of China-UK Low Carbon College, Shanghai Jiao Tong University



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## CONFERENCE SUBMISSIONS PROCEDURE

Submissions to the conference in the form of complete papers or detailed abstracts should be sent to [cea2021conference@gmail.com](mailto:cea2021conference@gmail.com) by **10<sup>th</sup> November 2021**. Papers will be reviewed for presentation at the conference, and authors will be notified by **15<sup>th</sup> November 2021**.

## PUBLICATION OPPORTUNITIES

- The *Journal of Chinese Economic and Business Studies* (JCEBS) will publish a special issue based on this CEA annual conference and thereby encourage submissions from conference participants. Authors can make the submission either before or after the conference by following the link: <https://www.edmgr.com/rcea/>. JCEBS is an interdisciplinary international journal publishing original research on sustainable development issues from multidisciplinary perspectives, including economics, finance, and international business. China and non-China settings are equally acceptable. Its recent CiteScore (1.8) ranks it top 30% among 243 journals in “General Economics, Econometrics and Finance”. JCEBS publishes various types of high-quality research, including full articles, research letters and review articles. It also offers a fast track option for manuscripts that were rejected after R&R from ABS-3/4 or ABDC-A/A\* journals.
- *British Accounting Review* (BAR) supports the conference and invites a few conference papers for submission based on their quality and the fit to the scope of the journal. The submissions will be subject to a regular review process. The BAR is a well-established international journal that publishes original scholarly papers across the whole spectrum of accounting and finance (<http://ees.elsevier.com/bar/>). BAR’s 2020 CiteScore (7) and Impact Factor (5.577) both rank BAR top 7 among accounting and finance journals.
- *Structural Change and Economic Dynamics* (SCED) also supports the conference and invites a few conference papers for submission based on their quality and the fit to the scope of the journal. The submissions will be subject to a regular review process. The SCED publishes articles about theoretical and applied, historical and methodological aspects of structural change in economic systems (<https://www.journals.elsevier.com/structural-change-and-economic-dynamics>). SCED’s indexed in 5 international databases with Impact Factor 3.579.

## CONFERENCE FEE AND REGISTRATION

The standard conference fee is £100; Research student concessional fee is £50. The conference fee covers one-year membership of CEA and four issues of the *Journal of Chinese Economic and Business Studies*.

Conference registration link: <https://www.eventbrite.com/e/ceaukeurope-annual-conference-2021-tickets-189919292717>. For general enquiries about the conference and submission please contact Dr Yizhe Dong via [yizhe.dong@ed.ac.uk](mailto:yizhe.dong@ed.ac.uk) or Zongxiao Wu via [Zongxiao.Wu@ed.ac.uk](mailto:Zongxiao.Wu@ed.ac.uk)



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## CONFERENCE CO-CHAIRS

Dr Yizhe Dong, University of Edinburgh; President-Elect, Chinese Economic Association Europe/UK

Dr Bing Xu, Heriot-Watt University; Board Member, Chinese Economic Association Europe/UK

## CONFERENCE ORGANISING COMMITTEE MEMBERS

Dr Jiafu An, University of Aberdeen

Prof. Ian Baxter, Scottish Confucius Institute for Business & Communication

Dr Yi Cao, University of Edinburgh

Dr Jian Chen, Nottingham University

Prof. Jiandong Chen, Southwestern University of Finance and Economics

Prof. Wenxuan Hou, University of Edinburgh; Shanghai Lixin University of Accounting and Finance

Prof. Micheal Guo, Durham University

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Prof. Yu Xiong, University of Surrey

Prof. Longyao Zhang, Nanjing Agricultural University

Prof. Ping Zhang, Scottish Confucius Institute for Business & Communication

Prof. Yun Zhang, Shanghai Lixin University of Accounting and Finance

Dr Gaofeng Zou, Tianjin University

## CONFERENCE SECRETARIES

Mr Yaorong Liu, University of Edinburgh

Miss Zongxiao Wu, University of Edinburgh



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## ABOUT CEA

CEA (Europe) Chinese Economic Association (Europe), CEA (Europe) was launched in 2008 in Oslo. The new association was intended as a major expansion of activities by the CEA (UK) and was established as an independent academic organization in association with the CEA (UK). The main objective of the CEA (Europe) is to promote scholarly exchanges and encourage academic leadership associated with the Chinese economic and business studies in Europe. Since the establishment of the CEA (Europe), five annual conferences in association with the CEA (UK) have been held in various locations in Europe starting with its inaugural conference in 2009 in Dublin, Ireland.

CEA (UK) The CEA (UK) was launched in 1988 and has since become one of the leading organisations in the UK promoting research on China. Its past annual conferences have attracted wide-ranging attention from academic institutions, government organisations, banks and industries, alongside with the media in the UK and China. Prominent speakers have included ministers from the Chinese and British governments, the Chinese ambassadors, and eminent academic figures of international repute including Nobel laureates in economics. Papers from these conferences have been published in leading economics and business journals, in edited books, and in the CEA (UK)'s official journal, Journal of Chinese Economic and Business Studies, with Taylor & Francis as the publisher. Since 2001, the CEA (UK) has run parallel annual conferences in the UK and in one of the key universities in China.