



## Call for Papers



CHINESE ECONOMIC ASSOCIATION (UK/ EUROPE)  
JOURNAL OF CHINESE ECONOMIC AND BUSINESS STUDIES

The 23rd CEA (UK) and 4th CEA (Europe) Annual Conference

### ***The Chinese Way of Economic Reform and Development in the Context of Globalization***

Co-organized by

Department of Financial & Management Studies (DeFiMS) and Centre of China  
Studies (CCS), School of Oriental & African Studies  
Peking University Alumni Association in the UK

2-3 April 2012

School of Oriental & African Studies, London

The success of China's economic reform and development in the last thirty-three years has attracted global attention. Professor Ronald Coase, a Nobel Laureate, highlights in a recent interview that "an understanding of what is happening, and has happened, in China will greatly help us to improve and enrich our analysis of the influence of the institutional structure on the working of the economic system". This conference revitalizes the debate around the Chinese way of economic reform and development through the use of inter- and multi-disciplinary perspectives and primary sources. While it is acknowledged that the reforms implemented in China do not represent a concerted attempt to create a capitalist economy, to what extent have the ideas from the West and the force of globalization eventually culminated in a fundamental change to the socialist economic system, and how can scholarly works formalize such "an accidental path" to capitalism? The conference also explores the intellectual implications of China's pragmatic approach of experimentalism and 'seeking truth from fact', as well as political economy implications of rising China in the age of globalization.

Confirmed keynote presentations of the conference include:

- Prof. Justin Yifu Lin and Prof. Colin Lixin Xu (Chief Economist, Lead Economist, World Bank): "The Chinese way of Economic Reform and Development and the Implications to Other Developing Countries".
- Prof. Hongbin Cai (Dean of Guanghua School of Management, Peking University): "Do MNCs' R&D Activities Stimulate Indigenous Entrepreneurship? Evidence from China's Silicon Valley".
- Dr. Guonan Ma and Dr. Robert McCauley (Senior Economist, Bank for International Settlements): "The Evolving Regime of Chinese Currency and Implications for Asian Currency Stability."

- Prof. Junsen Zhang ( Chinese University of Hong Kong; President of Hong Kong Economic Association): “Population Policies, Pensions, and Habit Formation: Resolving the Chinese Saving Puzzle.”
- Dr. Ben Groom (Senior Lecturer in Economics, SOAS): “Environmental Services and Poverty Alleviation: Either or Both?”
- Prof. Laixiang Sun (Head of DeFiMS, SOAS): “Chinese Agriculture in 2030: Impacts on Trade, Society and Environment.”

Submissions of theoretical and empirical studies are welcome. Topics covered may include but are not limited to:

- China’s Institutional Reform and Evolution
- China’s Adaptation to Globalization
- The Beijing-Seoul-Tokyo Consensus (or BeST Consensus for Development) in making?
- Growth Patterns and Structural Change
- Post-Crisis Rebalancing Strategy and New Challenges to Future Growth
- Diversification of China’s International Economic Ties
- Inward and Outward Foreign Direct Investment
- Innovation, Technology and Development
- Entrepreneurship, New Venture Creation and Growth
- International business studies with Chinese context
- Capital Market and Corporate Governance
- Rural-Urban Migration and Labour Market Reform
- Agriculture and Rural Development
- Environmental Management and Sustainable Development.

Selected conference papers will be published in the *Journal of Chinese Economic and Business Studies* and an edited book. Further features of the conference include:

- PhD colloquium: experienced supervisors will chair and comment on students’ papers
- Prizes will be awarded for best papers submitted and presented by PhD students
- Information Corner on job opportunities

You are invited to submit an abstract of 300-500 words **by the 31st of December 2011, either through online submission ([www.ceauk.org.uk](http://www.ceauk.org.uk)), or email** to [h.zou@soas.ac.uk](mailto:h.zou@soas.ac.uk). You will be informed within two weeks whether your paper can be accepted. Subsequently you will be expected to provide the full paper **by the 28th of February 2012**.

Conference fee is GBP 140; PhD student concessional fee is GBP 30 (including membership of CEA and four issues of the *Journal of Chinese Economic and Business Studies*). Chinese students studying in the UK are particularly encouraged to submit their papers and participate in the conference.

## CEA (UK/Europe) Parallel Conference 2012

Another major feature of the CEA (UK/Europe) annual conference is a parallel conference held in conjunction with a Chinese university each year. CEA (UK/Europe) in collaboration

with Chinese Economic Society Australia is planning to hold the 2012 parallel conference at Peking University and selected papers at the SOAS conference will be invited to attend the conference.

#### **About the CEA (UK)**

The CEA (UK) was launched in 1988 and has since become one of the leading organizations in Europe promoting research on China. Its past annual conferences have attracted wide-ranging attention from academic institutions, government organizations, banks and industries, alongside the media in the UK and China. Prominent speakers have included the Prime Minister of Ireland, Ministers from the Chinese and British governments, the Chinese ambassadors, and eminent academic figures of international repute including Nobel laureates of economic sciences. Papers from these conferences have been published in leading economics and business journals, edited books and the CEA (UK)'s official journal, *the Journal of Chinese Economic and Business Studies*, published by Taylor & Francis.

#### **About the CEA (Europe)**

CEA (Europe) was established in 2009 as a major expansion of CEA (UK). It is a non-profit and independent legal entity. The main objective of the CEA (Europe) is to promote scholarly exchanges and encourage academic leadership on Chinese economic and business studies in Europe. All CEA(UK) members will be offered free membership of CEA (Europe).

Prof. Laixiang Sun  
Conference Chair  
President-elect  
CEA (Europe/UK)

Dr. Huan Zou  
Chair of Local Organizing Committee  
DeFiMS, SOAS